

## **Gulmay Medical News: November 2008**

### **Recognition for Gulmay Medical's commitment to Superficial Therapy**

Gulmay Medical was recently approached by The Society of Radiographers to publish an article on Superficial X-ray therapy in their internationally recognised monthly publication, Synergy.

The Society of Radiographers is an international organisation responsible for the professional, educational, public and workplace interests of the UK's radiographic workforce. It is one of the oldest and most experienced radiography organisations in the world.

Kirsti Gordon, Customer Support Manager for Gulmay Medical has 7 years of clinical experience which has enabled her to highlight the key issues surrounding the modality and write the article, which has been extremely well received by the Radiotherapy community.

The article presented a recent review of the literature led by renewed interest in the subject following the release of the recent Grenz ray guidelines released by NICE. It also gave the opportunity to revisit some old arguments as to the applications of superficial therapy as well as addressing the need for this essential treatment technique in modern day radiotherapy around the world.

Kirsti was delighted to be approached by The Society to write the article, she commented;

*"We welcomed the opportunity to write about the crucial role of this modality in applications of superficial therapy in today's climate. Having any article published is important in terms of adding to the knowledge base but being published by the Society of Radiographers is particularly important. The Society of Radiographers is an internationally recognised body who work alongside the College of Radiographers to promote best clinical practice on a wide range of professional issues. Seeing the article in synergy not only highlights the importance of the treatment modality and its place in modern radiotherapy but also highlights peer recognition and acceptance in this rapidly changing healthcare environment".*

### **Paving the way for non-malignant diseases**

Gulmay Medical was recently approached to attend the International inaugural meeting for Radiation Therapy for non-malignant diseases held at St Vincent's University Hospital in Dublin. Kirsti Gordon, Gulmay Medicals Customer Support manager was invited by Professor Moriarty from St Vincent's Private Hospital to attend the meeting and to present a poster.

The meeting saw presentations from several internationally renowned oncologists on some significant topic areas. Dr John Glees from the Royal Marsden and St George's Hospital presented his vast experience of using radiotherapy to treat Keloid Scars, whilst Heinrich Seegenschmidt from the Alfried Krupp Krankenhaus in Essen, Germany led a session on one of his many areas of expertise, the treatment of Dupuytren's Contracture.

The sessions were very well attended by a host of international delegates and prompted some interesting debate surrounding the various applications of Radiation Therapy for non-malignant diseases used around the world.

The poster produced by Kirsti addressed the role of X-ray therapy in dermatology including techniques employed for both non malignant and pre malignant conditions such as Peyronie's disease, Dupuytren's Contracture, Keloid Scars, Keratosis and Bowens disease. It was received extremely well by the meetings attendees with positive comments from the speakers, many of whom pioneered the use of Superficial X-ray Therapy in the management of non-malignant diseases.

Gulmay Medical were the only manufacturer to be invited to the meeting and were delighted to support such an event which they believe is vital in ensuring the dissemination of knowledge and good practice of Superficial X-ray therapy around the world.

### **About Gulmay Medical:**

Gulmay Medical design and manufacture their range of Xstrahl x-ray therapy and scientific research systems. The XSTRAHL systems cover Grenz, Superficial and Orthovoltage X-rays, each unit can be tailored to the customers clinical requirements. With over fifteen years experience they have installed world class X-ray therapy systems in more than 500 clinics worldwide. They support the clinical application of the technique with STEP; an interactive Superficial Therapy Educational Program, available on CD and Online. A worldwide network of distributors allows them to provide comprehensive sales and product support, training and engineering service.